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Issue # 1

[www.nocopwcontrol.com](http://www.nocopwcontrol.com)



# NEWSLETTER



Written By : Brandon Ewals-Strain

## In the News

If you live in Greeley, you probably have already heard about distemper going around, especially in the raccoon population. We have been inundated with calls and emails from concerned individuals who are having issues with raccoons. Distemper is a highly contagious and potentially fatal viral disease that affects dogs, skunks, raccoons and other animals.

We commonly get asked how do we know if the raccoons have distemper? We don't, but we can tell that something isn't right by the raccoon's behavior. Raccoons are nocturnal, meaning they are active at night. The calls we keep getting are from concerned people that are seeing raccoons during the day that are wandering around and losing their fear of people. That is very concerning and not normal behavior.

If you see this type of behavior, we caution everyone to keep their distance and to keep their pets away from the raccoon(s) as well. If there is further concern, please call us at (970-330-3929) and we can get you a free quote.

## Thank You to Our Customers!

Last year was phenomenal for our business and we couldn't have done it without the wonderful support from our office staff, field staff, and management. We broke a lot of records as a result of excellent teamwork. We also want to thank our customers for their loyal support, as we recognize that we aren't the only pest control company out there, but we truly believe we are the best. We strive to give all of our customers result based pest control and the best customer service experience. If you have any comments or concerns on how we can do better, please let us know. From everyone at Northern Colorado Pest and Wildlife Control, we sincerely thank each and everyone of you for supporting your local pest control business.

**THANK YOU**  
*Thank you*  
**SO MUCH!**

## Things to Keep an Eye on

The first three to four months of the year are pretty slow with regards to insect pests, except for cockroaches and bed bugs (yes, we have them). The most common problem this time of year is mice getting inside the home. Yes, everyone is capable of setting mouse traps but why should you call the professionals? Our goal of all rodent services is not to just get rid of the mice inside the house but to find where they are getting inside and seal those areas so that it doesn't happen again. With all rodent services you will receive an inspection, and pending your acceptance of the quote, the technician will set traps, seal the home/business and then follow-up to check the traps until all the mice are gone. Once the mice are gone, a warranty may be offered. In some situations, we may offer preventative services to keep mice away for homes that are not sealable, or where it is cost prohibitive. These same services can also be paired with general insect and stinging insect control for peace of mind. If you have mice inside, even if its just one little mouse, please give us a call for a quote (970-330-3929).



### A Note From the Office



#### 2024 Employee of the Year **Brain Jones**

Brian Jones led by example with being the first one to work and the last one home on many occasions. He led the company with over \$300k in production and his many 5-star reviews further illustrate what a remarkable and professional technician is. He is always goes above and beyond to communicate with his customers and to provide the best customer service possible. Thank you, Brian for leading the way.

#### • **Open Credit Policy Change**

Beginning in 2025 we will be moving forward with a new policy change regarding open credits on accounts. Should there be any open credits on your account they will automatically apply to any invoice that has been open for 90 days.

Past due invoices will be emailed out by our AR team to collect before they reach 90 days. However, if we receive no response, or if the invoice remains past due ANY open credits WILL apply to the invoice when it reaches 90 days.

Please let us know if you have any questions or concerns regarding this policy change as your business is very important to us, and thank you for your continued business.

#### • **Prepayment Option**

A 5% discount is available to customers who pay one year in advance. Just give the office a call at 970-330-3929 to provide your credit card information.

#### • **Auto Payment Option**

Please call our office to place your credit card or ACH on file for autopay.

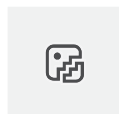


## Upcoming Events

Our owner, Brandon Ewals-Strain, is on the Colorado Pest Control Association (CPCA) board. His wife, Kristen, was the 2024 president of the Professional Women in Pest (PWIPM) Management. Our office manager, Ashley Wagner, is the current 2025 president of PWIPM. This year, the CPCA will be hosting its 1st Annual Golf Tournament at Thornton Creek golf course. It will be a great opportunity to network with other pest control industry leaders, vendors, and customers. PWIPM will be sponsoring a hole, and the tournament is open to all of our customers who want to share in on the fun. All of the proceeds go to our education and legislative fund that helps support pest control applicators across Colorado and the United States. If you are interested in golfing or sponsoring a hole, please click on the QR code.



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## What are customers say about us

“ We had worked with other pest control companies in the past, but until we brought Brandon in, we really didn't know how little effect the other company's plans were having. He brought his knowledge and expertise to our work environment and helped us to establish best practice procedures and pest controls that basically eliminated our pest problems. ”



## Trackers Corner

Did you know that we offer K9 bed bug inspections? Obviously, no one really wants to talk about bed bugs as they carry a negative stigma, but the truth is they are here to stay and don't discriminate against the type of household or business they infest.

Currently, many companies send technicians to do bed bug inspections, and that can work incredibly well, until you get into big complexes or troublesome situations. Human error is probable, a person can only rely upon what they can see with their eyes during an inspection. As most pest control operators know, if the customer has self-treated, the bed bugs might be in the walls or behind baseboards, hidden from view. Maybe you struggle with knowing when the job is complete, and the customer is wanting a clearance letter, but you aren't 100% confident. This is where the dog can eliminate human error. The dog will come in and tell you whether a room is "hot", and more specifically where the activity is located. A technician can save valuable time, and use less pesticide to target the activity, which results in greater customer satisfaction.

We are offering this service to all customers, and to other pest control companies as subcontract work. Please call Kristen at 970-217-6770 or email [k9inspections@nocopwcontrol.com](mailto:k9inspections@nocopwcontrol.com) to schedule an appointment, get pricing or with any questions on the process.

# Colorado Pest Control Association's

## 1ST ANNUAL GOLF TOURNAMENT

### FEES

**\$200 PER GOLFER**

**\$750 PER FOURSOME**

**\$50 MULLIGAN/DRINK PACK**



Register Here



**JUNE 20TH, 2025**

**THORNTON CREEK GOLF COURSE  
13555 WASHINGTON ST,  
THORNTON, CO 80241**

### SPONSORSHIPS

Tee Box Sign	<b>\$250</b>
Hole Sponsor with Table/Games	<b>\$700</b>
Closest to the Pin	<b>\$500</b>
Longest Drive	<b>\$500</b>
Longest Putt	<b>\$500</b>

### AGENDA

<b>7:00 - 8:30 AM</b>	Register, Warm Up, and Breakfast
<b>8:30 AM</b>	Shotgun Start
<b>12:30 to 3:00 PM</b>	Lunch and Awards

**Golf, Cart, Breakfast and Lunch Provided**

**Register Now**

Call Brandon with any questions at 970-590-1151